



Amoroso

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Professional and personal references upon request

James Amoroso **MBA BA Hons**

Profile

International business manager and finance professional with line management experience

Skilled in communication – investors, media, corporate, consumer

Authority on global food and beverage industry – strategies and consumer trends plus in-depth knowledge of luxury goods & retailing

Equity research and industry analysis with international banks

Consumer sales and marketing with multinational food manufacturers

MBA and BA honours graduate with command of five languages

Experience

<i>2009 to date</i>	CAGE Consumer Analyst Group of Europe Zug/CH President, International Association of Investors and Analysts
<i>2008 to date</i>	Amoroso Zug/CH Owner & Consultant Financial Communication, Market Access & Intelligence, Executive Search (Banking & FMCG)
<i>2008-2014</i>	Marketing and Business School of Zurich Zürich/CH Tutor in Strategic Finance, MBA Programme
<i>2002-2008</i>	Bank Pictet/Helvia Zurich/CH Vice President, European food, retail & luxury goods research
<i>2001-2002</i>	Bank Vontobel Zurich/CH Vice President, Specialist Sales, European food & luxury
<i>2000-2001</i>	Dresdner Kleinwort Zurich/CH Director/First Vice President, Head of Swiss equities Director/First Vice President, Head of Swiss equity research
<i>1997-1999</i>	Bank Julius Bär Zurich/CH First Vice President, Head of European food sector research
<i>1993-1996</i>	Credit Suisse Group Zurich/CH Vice President, European & Swiss food sector research
<i>1992-1993</i>	Unilever (Knorr Nahrungsmittel AG) Schaffhausen/CH Marketing Manager, Retail Consumer Foods Business Unit
<i>1987-1992</i>	Mars Incorporated Norfolk/GB New Business Manager (Europe), Foodservice Division Marketing Manager (UK), Foodservice Division
<i>1984-1987</i>	McCain Foods North Yorkshire/GB Senior Product Manager, Foodservice Division Product Manager, Foodservice Division Assistant Product Manager, Retail & Foodservice Divisions Key Account Manager, Retail & Foodservice Divisions Sales Territory Executive, Retail & Foodservice Divisions

Education	1982-1984	Manchester Business School <i>Manchester/GB</i> Master of Business Administration (MBA)
	1983	HEC School of Management , Jouy-en-Josas, Versailles, France (2-month exchange: MBA programme)
	1978-1982	University of Salford <i>Manchester/GB</i> Bachelor of Arts with Honours (BA Hons) Modern Languages: German, French and Spanish
	1981	Université d'Angers , Angers, Maine-et-Loire, France (6-month exchange: foreign languages)
	1970-1977	Slough Grammar School <i>Berkshire/GB</i> 3 GCE Advanced Levels: German, French, Latin Use of English Certificate 11 GCE Ordinary Levels: French, German, Latin, Spanish, English Language, English Literature, Mathematics, Physics, Chemistry, History, Geography
Other experience and qualifications	2010	Certified Swiss Recruitment Consultant Domestic and Cross-Border <i>Zug & Berne/CH</i>
	1981	Hotel Berlin <i>Berlin/D</i> Demi-Chef de Pâtisserie (6 months)
	1978-1979	Hotel Kempinski <i>Berlin/D</i> Demi-Chef de Pâtisserie (2 months) Commis-Chef de Pâtisserie (8 months)
	1975-1977	Sheraton Skyline Hotel <i>London Heathrow/GB</i> Assistant Pastry Chef (part-time, total 8 months)
Professional organisations & associations	<p>President (since 2009) CAGE Consumer Analyst Group of Europe</p> <p>Vice Chairman (1987-91) PAPA Pizza & Pasta Association</p> <p>Member (current) CAGNY Consumer Analyst Group of New York The Marketing Society AMBA Association of MBAs Manchester Business School Alumni University of Salford Alumni Martians Reunited former Mars Group associates</p>	
Language skills	<p>English mother tongue German fluent French fluent Swiss German good Spanish fair</p>	
Technical skills	<p>Microsoft Office (Excel, Word, PowerPoint, Outlook); Adobe Acrobat Professional; Reuters; Factiva; Bloomberg; Datastream; JCF Premium; Thomson One Financial</p>	
Personal details	<p>D.O.B. December 1958; Dual British and Swiss nationality; Divorced with two children: Son born 1984, Daughter born 1987</p>	
Interests	<p>Family, church choir member, yodel club member, classical music, smooth jazz, cinema, fitness training</p>	